

NEW NAME
SAME PURPOSE



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EXCITING
NEWS INSIDE!



COMING THIS NOVEMBER

Coming this November
ALL OF US TOGETHER...



DEAR VALUED MEMBERS,

An exciting new look (and name!) is coming to Anheuser-Busch Employees' Credit Union and our divisions, American Eagle Credit Union and Purina Credit Union this November ... Together Credit Union!

Why a change in brand names?

For many years, our staff, management, board of directors and member-owners have recognized the need to simplify our credit union names. While three names have served us well, they do cause some confusion among members and within the marketplace. Through significant research, member and potential member feedback has been gathered and used to define our solution of one unified name: A name that simply and specifically reflects our essence as a member-owned cooperative. A name that is not tied to an individual company or corporation. A name that states how we do business and how we help members ... together.

This is a change in name only!

While this is a monumental change for the credit union – it is a change in name only. You'll find the same helpful employees, same board of directors, same great products and services, same financial strength, safety and security. Unlike many other banks and financial institution changes, this name change is not a result of a buyout or merger. In fact, we believe our new name will serve everyone together as we continue to grow.

We are honored to have you as a member of the credit union. We look forward to sharing our new brand with you, **TOGETHER!**


President CEO



WHAT'S TO KNOW!

Are there any changes to my accounts? Can I continue to use my Visa credit card, debit card and personal checks?

There are no changes to your accounts or account numbers. You may continue to use your current Visa credit card, debit card and checks. When your current card account is due for reissue, you will receive a new card with the Together Credit Union branding. You may also continue to use any existing personal checks, as there is no change to your account number or the credit union routing number. Of course, any new debit or credit card accounts you open or new checks you order will have the new Together Credit Union branding.

Is the website changing?

The URL to our websites will change to **togethercu.org**. Of course, we realize many members have our abecu.org, ameaglecu.org and purinacu.org sites bookmarked. These sites will redirect you to the new URL site, which you'll find looks quite similar to the site you're used to navigating just with new branding!

Are there any changes to online banking and the mobile app?

Online banking will also change its URL to the new **togethercu.org** address but all the great functionality and features remain the same. You'll notice new colors and of course, a new logo, but there are no changes to your account access, bill payments or payees, account notifications, or money management features. The mobile app login screen will be updated with our new Together Credit Union logo and the mobile app icon will be updated with a new look too.

You will be prompted for a one-time password at your first login after the change to our new branding. This one-time password is accessible by text, phone call or email when logging on via online access and by text or phone call when logging on via MobileAccess+.

Is there any need for changes to my direct deposit or automated payments or withdrawals?

No change necessary! Your account number is not changing and the Credit Union routing number is not changing. All automated transactions will continue to post as usual.

Does the name change mean the Credit Union is moving away from its affiliation with AB-InBev and the Anheuser-Busch companies, wholesalers and distributors?

Absolutely not! We are proud of our history with Anheuser-Busch and would not be here today without the continued support of the employees and their family members. We will continue to serve these companies and their employees, business as usual.

During the next few weeks and months, you'll see exciting changes happening at our branches and in the correspondence you receive from us. ***If you have any questions along the way, do not hesitate to contact your local branch representative or email us at branding@abecu.org.***



**Our New Name
Says It All!**